

2017 EDITORIAL CALENDAR



JANUARY: PALM BEACH ISSUE (AOTB Split Cover)
Ad Close: 12.12.16 Materials Due: 12.16.16
Delivery: 1.5.16



FEBRUARY: TRAVEL ISSUE (AOTB Split Cover)
Ad Close: 1/6/17 Materials Due: 1/13/17
Delivery: 2/3/17



MARCH: SPRING FASHION (AOTB Split Cover)
Ad Close: 2/3/17 Materials Due: 2/10/17
Delivery: 3/3/17



APRIL/MAY: PHILANTHROPY ISSUE
Ad Close: 3/3/17 Materials Due: 3/10/17
Delivery: 3/31/17



JUNE: MEMORIAL DAY ISSUE (AOTB)
(AOTB Split Cover) Ad Close: 5/5/17
Materials Due: 5/12/17 Delivery: 5/26/17



JULY: HAMPTONS ARTS ISSUE (AOTB)
Ad Close: 6/2/17 Materials Due: 6/9/17
Delivery: 6/30/17



AUGUST/SEPTEMBER: FALL FASHION ISSUE (AOTB)
Ad Close: 7/7/17 Materials Due: 7/14/17
Delivery: 8/4/17



OCTOBER: POWER ISSUE
Ad Close: 9/8/17 Materials Due: 9/15/17
Delivery: 9/29/17



NOVEMBER/DECEMBER: ENTERTAINING ISSUE
(AOTB Split Cover) Ad Close: 10/27/17
Materials Due: 11/3/17 Delivery: 11/17/17